



This Month

From the President	1
February Meeting Notes	1
Member Gallery	1
Club Info & Discounts	2
Want Your Photos Published?	3
Club Roster - UPDATED	4
Membership Application	5

Think About It ...

The real voyage of discovery consists not in seeing new landscapes, but in having new eyes.

—Marcel Proust

Member Gallery

To be included, send your favorite image (in some digital format, please) to me at:

dasander@rockwellcollins.com

Barn doors and window
by Dan Sandersfeld

capture date	Feb., 2005
location	South Amana, IA
image source	Kodak B/W neg film, 100 ASA
camera	Cambo 4x5
lens	230 mm
aperture	f/16
shutter speed	1/90

From the President

I'd like to thank everyone who attended the tour of PhotoPro last month. We've had a great turnout for the last couple of meetings, so hopefully we'll be able to continue that throughout the year. Please let me know if you have any suggestions for club meetings, activities, or outside speakers.

This month's meeting will be on March 17 in the Main Plant Cafeteria, starting at 5:00 p.m. Dave and I would like everyone to bring the photos we had printed at PhotoPro last month so we can share and discuss them. Also, if you have any photos you've taken over the winter of snow scenes bring them as well.

We'll also be planning our club photo shoot for the month of April. I hope to see everyone there.

—Jim Zelle, CPC President

Our Next Meeting

Our next meeting will be Thurs., March 17 at 5:00 p.m. in the Main Plant cafeteria.

February Meeting Notes

Last month we met at Photo Pro in Cedar Rapids, toured their lab and watched as Mike — their lab technician extraordinaire — made awesome photo prints from our digital files. A good time.



Club Information

CPC Discounts

Please show your Collins Photo Club Membership Card to receive the following discounts.

Photo Pro
(319) 395-9121

153 Collins Road NE, Cedar Rapids

- 20% off film processing or second set free
- 20% off digital reprints and enlargements
- 15% off large format inkjet prints
- 20% off mats
- 10% off darkroom chemicals
- 10% off photographic paper
- Film at cost + 15%

Modern Gallery and Framing Company
(319) 366-7311

701 Third Ave SE, Cedar Rapids

- 25% off list price

Linn Photo
(319) 373-0658

1725 Blairsferry Road, Marion

(319) 396-3182

2405 Westdale Dr. SW, Cedar Rapids

- 15% off film processing
- 10% off chemicals
- 10% off paper
- 10% off film

Kyle's Framing and Gallery
(319) 377-5739

601 7th Ave, Suite A, Marion

(Between Sunbeam Outlet and Country Kitchen)

- 50% off matte board
- 30% - 50% off framing and glass

Perfect Edge - Custom Picture Framing
(319) 362-2119

1264 38th Street NE, Cedar Rapids

- 10% off any CR framing quote
- 25% off total order price

FY05 Club Officers

President	Jim Zelle	x 56798
Vice President	Dave Detwiler	x 59545
Secretary / Historian	Kris Hoeger	see roster
Treasurer / Membership	Pat Boland	x 54817
Equip. Checkout	Mark Bortz	x 54860
Exhibit Director	OPEN	
Newsletter	Dan Sandersfeld	x 52038
Webmaster	Cliffy Franzen	x 53725
Darkroom Coordinator	Kathy Rutherford	x 54113

To Become a Member

To become a member of the Collins Photo Club, complete the form at the end of the newsletter and send it to:

Pat Boland
m/s 124-213
Rockwell Collins
400 Collins Road, NE
Cedar Rapids, IA 52498
(319) 295-4817
pjboland@rockwellcollins.com

Buy and Sell

Your ad here.

Want Your Photos Published?

—Gary Hamer, CPC Member

While I don't claim to be an expert on the subject, I have had quite a few photos published in The Boundary Waters Journal magazine, Nature Photographer magazine and many calendars. Seeing your image published is a real thrill and it is addicting. A lot of planning is necessary so I will describe the process I go through before making a submission.

First, you will need to carefully examine and edit your photographs. They must be properly exposed, critical elements of the photo must be tack sharp, and it should have a pleasing composition. I use an 8 power loupe (magnifier) on a light table to review my slides - it's not unusual for me to throw away half of the photos on each roll. The more slides I examine on the light table, the more I'm convinced that a sturdy tripod is necessary, especially when using a telephoto lens. Proper long lens technique is also critical. Here is a link that describes it: <http://www.mooseterson.com/techtips/longlens.html>.

Now, assuming you have carefully edited your slides, it is time to consider where to send them. A very valuable book to have is The Photographer's Market. It is updated yearly and it is available at most local bookstores including Barnes and Noble and B. Dalton (about \$25). The Photographer's Market lists thousands of photo buyers across the country, it includes greeting cards, calendars, books, magazines, etc. There is about a paragraph written about each photo buyer detailing payment rates, special requirements and the address of the Photo Editor. Most publications have a photographers guidelines available (free with a SASE), which gives detailed information about what their specific needs area and how to submit images to them. Another book that should be required reading for anyone serious about marketing is John Shaw's Business of Nature Photography. Even though it is geared for nature photographers, it has lots of valuable information for anyone wanting to submit photos for publication.

Most publications will only accept slides and not color prints or negatives. Also, editors prefer slower speed slide film (ISO 100 or lower). Another reason I like slides is that they can be easily categorized. I insert each slide into an 8-1/2 by 11 inch plastic sleeve which holds 20 slides. It is easy to locate a particular photo by reviewing 20 slides at a time. Digital submissions are becoming more widely accepted. This again depends on the publication, but most prefer photos taken with a 6 MP digital camera or greater. Some also want a printout of the images on your CD – usually 6-10 images on each page.

Do your homework. If you think a certain publication might be a good market for your photos, find a copy of it at the newsstand or library and study it. Carefully note the types of photos they use.

Before sending your original slides to a publication, it is usually best to send a query letter first. This letter will describe your photos and how you think they will fit into the publication. Sometimes including an inkjet print of some of your images can be an effective attention getter. If they request to see your material, they will then be liable for your slides. Most publications will state that they are not responsible for unsolicited material.

Do your homework. If you think a certain publication might be a good market for your photos, find a copy of it at the newsstand or library and study it.

To package your submission, it is best to insert your slides into plastic sleeves then sandwich your slides between pieces of cardboard, with a rubber band to hold it in place. This approach is simple, protects your slides and is easy for the editor to get into. You should include a letter describing exactly what you have included with your submission and a stamped self-addressed envelope for the return of your material. All publications are different on how they handle your work. Some will hold all of your photos until publication (I had 22 slides at Nature Photographer magazine for about 12 years). And some will only keep the photos they are interested in and quickly return the rest.

Payment varies greatly with the size of the publication. The smallest ones will maybe pay \$10 to \$50, the medium sized magazines (circulation 30,000) will pay from \$50 to \$150 and the largest magazines will pay anywhere from \$100 to \$1000, depending on how the photo is used. Many people start out by donating their work to local publications. I donated several slides to the Linn County Conservation Commission which they used in a promotional brochure and a learning center display.

This is really a brief overview of the process but it should help get you started. Especially if you take a look at the books listed above. If you have any questions, email me, I'll be glad to answer them if I can.

Good luck!
ghamers@fmtcs.com

Club Membership Roster - FY05

[updated 3/15/05]

C = Contractor
E = Employee
R = Retiree
S = Spouse

Change of Address

Please notify the newsletter editor and membership coordinator of address changes.

Last Name	First Name	Mail Stop	Phone	E-mail Address	
Bjorseth	Bruce		393 6820	bpbjorseth@aol.com	R
Boland	Pat	124-314	295-4817	pjboland@rockwellcollins.com	E
Bortz	Mark	108-206	295-4860	mabortz@rockwellcollins.com	E
Bortz	Mary		294-1144	mary@planetbortz.com	S
Buelow	Barry	105-151	295-5805	bjbuelow@rockwellcollins.com	E
Dams	Doug	153-250	295-1929	dedams@rockwellcollins.com	E
Davidson	John	137-137	295-0215	jhdavids@rockwellcollins.com	E
Detwiler	Dave	137-101	295-9545	djdetwil@rockwellcollins.com	E
Gorelkin	Maxim	192-124	295-7773	mgorelki@rockwellcollins.com	E
Franzen	Clair (Cliffy)	105-152	295-3725	crfranze@rockwellcollins.com	E
Hamer	Gary	166-102	295-2498	ghamer@fmtcs.com	E
Hindman	Evan	105-191	295-5239	enhindma@rockwellcollins.com	E
Hoeger	Doug	166-109	295-5781	dahoeger@rockwellcollins.com	E
Hoeger	Kris		377-8263	Kris.Hoeger@vectorcorporation.com	S
Hofstetter	Scott	138-259	295-5699	sar-lab@msn.com	E
Johnson	Tony	192-	295-8639	tjohns2@rockwellcollins.com	E
Lang	Christy	108-176	295-7254	cmlang1@rockwellcollins.com	E
Meyer	Ron	108-205	295-0069	rrmeyer@rockwellcollins.com	E
Mussell	Daniel	166-106	295-0700	dan4pack@inav.net	E
Paeth	Bill		396-6470	billpaeth@hotmail.com	R
Rand	Jennifer		366-6659		S
Rand	Tim	108-207	295-0059	twrand@rockwellcollins.com	E
Rutherford	Kathy	108-177	295-4113	eilers-sacora@att.net	E
Sandersfeld	Dan	124-302	295-2038	dasander@rockwellcollins.com	E
Schott	Deb	124-213	295-3867	daschott@rockwellcollins.com	E
Beckley-Sliney	Sharon L.			sunbird@fmtcs.com	S
Sliney	James G.	106-181	295-4229	mrwhiskers@fmtcs.com	E
Ster	David	106-132	295-2213	daster@rockwellcollins.com	E
Tichy	SuAnn	109-206	295-2421	smtichy@rockwellcollins.com	E
Troumbly	Chad M.	105-152	295-0438	cmtroumb@rockwellcollins.com	E
Trbojevich	Jessica	137-108	295-1852	jatrboye@rockwellcollins.com	E
Xiong	Madie A.	192-104	295-0781	maxiong@mtu.edu	E
Zelle	Jim	124-313	295-6798	jazelle@rockwellcollins.com	E

Membership fee: \$16

For membership October 1, 2004 - September 30, 2005

Make checks payable to:
Rockwell Collins

Supplemental Activity Registration Form - please fill out completely

Return form and payment to:

Pat Boland
M/S 124-213
x. 5-4817

Name _____ Ext. _____ Mail Stop _____
Home Address _____
City _____ State _____ ZIP _____
Home Phone _____ E-mail _____

Membership Type	<input type="checkbox"/> Renewal	<input type="checkbox"/> New		
Payment Method	<input type="checkbox"/> Cash	<input type="checkbox"/> Check # _____		
Status (required)	<input type="checkbox"/> Employee	<input type="checkbox"/> Spouse	<input type="checkbox"/> Retiree	<input type="checkbox"/> Contract
Camera Equipment	<input type="checkbox"/> point & shoot	<input type="checkbox"/> 35mm	<input type="checkbox"/> digital	
	<input type="checkbox"/> medium format	<input type="checkbox"/> large format	<input type="checkbox"/> other	
Experience Level	_____ (rank 1-10)			
examples:	beginner = 1 -2	amateur = 3-5		
	adv. amateur = 6 - 8	professional = 9-10		

I would be interested in giving a presentation at a CPC meeting
I would like to suggest the following ideas for meeting topics, programs or outings:

I would like to join the Collins Photo Club because:

RELEASE

I understand that the above named activity is sponsored for recreational purposes only. I also understand the nature of the activity including its possible risks and voluntarily register for participation.

I hereby release Rockwell Collins, Inc. from any claims, demands or damages because of injury or death, other than customary and reasonable medical expenses under the existing company medical plan, resulting in any way from participation in this activity.

Signature _____ Date _____

FOR OFFICE USE ONLY

Office Signature _____ Date _____

Invoice # _____